

Eye Envy®



Safe! Simple! Effective!





Tear Stain Removal Requires the Right Solution

Eye Envy® Tear Stain Remover is recognized as the ultimate in tear stain removal systems. It is a two-step system that uses an externally applied, safe and non-irritating cleanser to remove unsightly tear stains.

- ◆ Does not contain bleach, peroxide or harsh chemicals
- ◆ Made with natural and human-grade ingredients
- ◆ Safe for kittens and puppies
- ◆ Topically applied, NOT ingested
- ◆ Non-Irritating
- ◆ Easy to Use

About Tear Stains:

Excessive tearing can be caused by many variables, including food, mineral content of water, allergies, sickness, clogged tear ducts, teething and even fleas.

Tear stains are most noticeable on light-colored dogs or cats, but even dark colored pets can have tear stains - you just don't see them. Just like humans, it's normal for your pet's eyes to stay moistened with tears; however, your pet's tears collect in the fur surrounding the eyes and the area becomes a breeding ground for bacteria thus causing stains. Left untreated, it can lead to itchy irritation and even infection. While other products may mask the problem, **Eye Envy® Tear Stain Remover** battles the source—the bacterial infection that causes staining.

How Does Eye Envy Tear Stain Remover Work?

Safe! Simple! Effective! Our system is made of simple, yet effective ingredients that are designed to perform different functions to remove tear stains.

Eye Envy® Solution is made of 3 active ingredients:



- ◆ **Cleanser:** To help clean the affected area, we use a pharmaceutical grade cleanser that is safe for eyes.
- ◆ **Astringent:** We use an Herbal Astringent to dry the affected area.
- ◆ **Natural Antibacterial:** To fight the bacterial build up caused by tearing, we use a natural antibacterial, that mimics the properties of an antibiotic. This key mineral helps control and stop the growth of bacteria that leads to unsightly, smelly tear stains.

Eye Envy® Solution is available in 2, 4, 8, 16 and 32 ounce bottles

Eye Envy® Powder is made of 2 active ingredients:

- ◆ **Drying Agent:** A pharmaceutical grade drying agent in powder form dries the affected area.
- ◆ **Natural Antibacterial :** Mimics the properties of a natural antibiotic to remove the bacteria infection.

Eye Envy® Powder is available in ½ oz, 2oz and 4oz jars



Eye Envy® Application Pads are made up of an ultra-thin rayon-polyester material with a waffle-like pattern that adds gentle friction to help clean the area. Our Applicator Pads have no loose “fuzz” that can irritate the eyes, causing more tears.

Application Pads are available in a 4oz pad jar or individual refill packs, each containing 28-30 pads.

How to Use Eye Envy Tear Stain Remover

Eye Envy® Tear Stain Remover is a two step process that requires daily application until the stains disappear. Once the stains are gone, weekly maintenance is required to maintain the area stain free. Typically, results are seen within a week, but can take longer depending on the severity of the stains and how they have been treated prior to using **Eye Envy®**.



Step 1:

**Clean Stains with
Eye Envy® Solution**

- ◆ Moisten the pads with solution
- ◆ Clean the affected eye area
- ◆ Do not be afraid if some product gets into eyes
- ◆ Repeat daily until stains disappear (typically within 7 days)
- ◆ Once stains are gone, maintain weekly



Step #2:

Apply Eye Envy® Powder

- ◆ With the tip of your fingers apply the powder to the affected eye area
- ◆ Work the powder into the area until it is dry
- ◆ Eye Envy® Powder is NOT a cover-up or chalk
- ◆ Provides additional drying properties to the area, helps repel new tears
- ◆ Key to removing stains is to ensure area is dry; moisture will breed bacteria

- ◆ **Note:** If bleach, peroxide or any whitening agents have been used on tear stains prior to using Eye Envy, the hair shaft may become porous and cause new stains to appear that may set permanently. Unfortunately, Eye Envy will only be able to lighten those stains to a light pink color and stain may not fully disappear. Once treated, the re-growth will be white.

Getting Started:



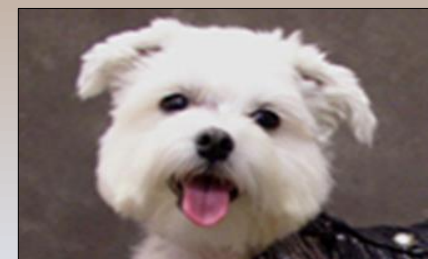
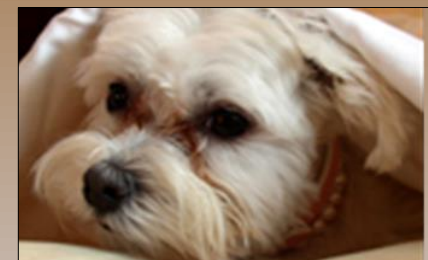
Starter Kit: Great for single dog/cat households and includes roughly a 30-day supply.
Starter Kit Contains: 2oz Solution, ½oz Powder, 28-30 Pads in Jar

Deluxe Kit: Great for multiple pet household and includes roughly a 60-day supply.
Deluxe Kit Contains: 4oz Solution, 2oz Powder, 28-30 Pads in Jar and pad refill pack



NR Pack: Great for single or multiple pet household and includes roughly a 30-day supply.
NR Pack Contains: 4oz Solution, ½oz Powder, 28-30 Pads.

NR Pack with Shampoo Contains: 4oz Solution, ½oz Powder, 28-30 Pads, 4oz Moisturizing Shampoo



Off The Beard Stain Remover

Eye Envy® Off the Beard Stain Remover is designed with a perfect blend of all natural ingredients to eliminate stains on your dog's beard caused by the oxidation of saliva, artificial coloration within food and treats, or a yeast infection called Ptyrosporin (aka "red yeast"). **Eye Envy® Off the Beard** is proven to work and contains only natural ingredients to promote a clean, smell-free and kissable beard.

Eye Envy® Off the Beard comes with an easy spray dispenser that allows you to distribute the product evenly.

In addition to using **Eye Envy® Off the Beard** to eliminate beard stains, below are some tips to help avoid beard stains:

- ✓ Limit your pets consumption of pet food with high grain/cereal content
- ✓ Use stainless steel or ceramic dishes instead of plastic dishes
- ✓ Keep dishes clean to minimize beard staining
- ✓ Do not use any whitening or brightening shampoos, peroxide or bleach on the stains

Also, a variety of mild to severe health problems can contribute to excessive accumulation of porphyrins on the beard that can cause staining. Such as:

- ✓ **Periodontal disease**- Pets with periodontal disease produce more saliva that cause beard stains. This happens to rid the mouth of bacteria to avoid being absorbed through the gums and ending into the bloodstream. Also, abscesses can create a nauseating sensation and cause drooling.
- ✓ **Conformational abnormalities**- If your pet cannot close his mouth properly due to unnecessary skin folds, can cause drooling and accumulate around the mouth.
- ✓ **Difficulty chewing food**- Problems chewing food can cause saliva to distributed unevenly and run down the sides of the mouth. Chewing difficulties can commonly be associated with periodontal disease, fractured teeth and oral tumors.

Eye Envy® Off the Beard Stain Remover offers the following benefits:

- ✓ Removes Unsightly Beard Stains
- ✓ Contains no Bleach, Peroxide, Whitening Agents or harsh chemicals
- ✓ Antiseptic Herbal Extracts
- ✓ Sulfate Free
- ✓ Eliminates Odor

Directions: Shake bottle well, spray beard area generously allowing product to dry naturally. Repeat as necessary. Apply daily until beard stains are gone, then maintain weekly or as needed. Safe for use on puppies, kittens, pregnant or lactating dogs.

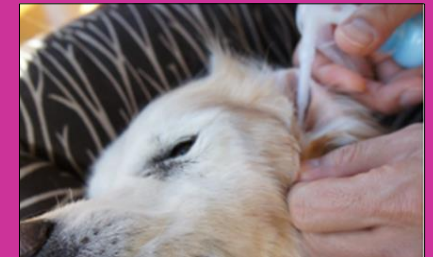


Eye Envy All Natural Deep Ear Cleaner

Eye Envy® All Natural Deep Ear Cleaner is designed to break-up wax and prevent ear infections. Made of all natural ingredients, it is gentle on your pet while helping to eliminate ear odors and infections.

Eye Envy® All Natural Deep Ear Cleaner benefits are:

- ✓ Alcohol Free - Sting Free
- ✓ Sulfate Free
- ✓ Anti-inflammatory
- ✓ No dyes or fragrances
- ✓ Eliminates odor
- ✓ Made with the patented PurOtic Silicone Tip
- ✓ Clean natural scent
- ✓ Non-Irritating
- ✓ Soft silicon applicator for safe and precise delivery



Eye Envy Liquid Ear Dryer

Eye Envy® All Natural Liquid Ear Dryer is designed to soothe and dry the moisture in the ear after the cleaning process. Made of all natural ingredients, it helps eliminate scratching, and future wax build-up. Diatomaceous Earth is a natural drying agent that will naturally remove moisture from ears without alcohol. **Eye Envy® All Natural Liquid Ear Dryer** also comes with the patented silicone tip applicator for precise delivery and to make it easier for pets that resist ear cleaning.

Eye Envy® Liquid Ear Dryer compliments the cleaning process by providing soothing relief to clean ears. This helps prevent scratching and 'carpet swimming.' Our product also leaves behind an absorbent powder to prevent wax buildup and absorb moisture and odor.

Eye Envy® Liquid Ear Dryer benefits are:

- ✓ Aloe Vera gel soothes & provides instant itch relief
- ✓ Does not contain alcohol, acid or harsh chemicals
- ✓ Made of 100% natural ingredients





Eye Envy Moisturizing Shampoo

Eye Envy® Moisturizing Shampoo is mild enough for everyday use while tackling dirt and grime. This rich lathering, luxury shampoo is enriched with glycerin, which conditions and softens the coat while helping to remove tangles/knots for easier brushing. **Eye Envy® Moisturizing Shampoo** also contains white vinegar, which helps heal cracked/chapped skin, repel fleas and cut through greasy coats. Along with glycerin, vinegar will also contribute to your pet's coat looking shiny and healthy.

- ✓ Mild for everyday use
- ✓ Helps with tangles and knots
- ✓ Deep cleaning / degreasing
- ✓ Moistens the coat
- ✓ Creates Shine
- ✓ Leaves a Pleasant odor
- ✓ Safe for puppies and kittens
- ✓ Dilutes 25:1

Get your pet's coat clean and smelling great!

Eye Envy® All Natural Shampoo is available in the following sizes:

Eye Envy® All Natural Shampoo
4oz EE Shampoo
8oz EE Shampoo
16oz EE Shampoo
Gallon EE Shampoo



On The Nose Therapy Balm

Eye Envy® On The Nose Therapy Balm is designed with a perfect blend of all natural ingredients that nourish and heal your pet's nose. It contains natural sunscreen properties, helps prevent windburn and heals cracked/itchy nose pads. **Eye Envy® On the Nose** penetrates immediately for instant soothing and relief. Natural oils provide anti-inflammatory, anti-fungal and anti-bacterial properties.

Eye Envy® On the Nose Therapy Balm is ideal for taking care of nose pad issues, such as Nasal Hyperkeratosis, where the skin becomes dried, flaky and hard, forming a callous like appearance. Cracks can develop resulting in infection, and it can be quite uncomfortable for your pet. Our natural ingredients will not only help remove the callous like appearance, but also smooth and heal, returning your pet's nose back to its original cobblestone black.

Eye Envy® On the Nose Therapy Balm also works beautifully to achieve that perfect 'Show Nose.' The moisturizing ingredients leave your dog's nose with a healthy, natural and rich black color intensity, with no harsh or drying ingredients.

Eye Envy® On The Nose Therapy Balm contains organic ingredients, natural sunscreen properties, and is a perfect solution for helping with your pet's nose problems, such as:

- ✓ Dry skin irritations or rashes
- ✓ Helps prevent windburn
- ✓ Cracked, crusty nose
- ✓ Brachycephalic Breed Folds
- ✓ Hyperkeratosis
- ✓ Cryptococcosis (Fungal infection causing nodules)
- ✓ Ulcerations caused by fungal infection
- ✓ Crusty dermatitis due to sun exposure
- ✓ Solar dermatosis (severe scaling)
- ✓ Snow nose (nose fades brown in winter)
- ✓ Ulcerated nose pad



Eye Envy® On The Nose is currently available in .50oz tube and available in Counter Display of 6

